

## **J.16-17 A Motion for Design Team to add the Subcommittee Role of 'Photography Officer'**

### **THIS SSC AND SRC NOTES:**

1. The current design team subcommittee structure focuses strongly on digital marketing and design, but lacks when it comes to other veins of digital marketing
2. We are a strong team of digital designers but don't currently have the resources to provide for Union societies if they requested photographic marketing campaigns

### **THIS SSC AND SRC BELIEVES:**

1. With the presence of a 'Photography Officer' on the Design Team committee, we will be able to focus on a broader range of marketing techniques for the benefit of the Union's societies
2. The 'Photography Officer' would be in charge of photographing marketing campaigns for interested societies (profile pictures, cover photos, small society events) and would also help teach workshops on how photography can be incorporated into a marketing platform alongside digital design

### **THIS SSC AND SRC RESOLVES:**

1. To co-opt a new Design Team Photography Officer at our AGM on the 3<sup>rd</sup> of October 2016.
2. To advertise the aforementioned available position in the week leading up to the AGM.

### **PROPOSED:**

Taylor Almeraz, Design Team Convenor

### **SECONDED:**

Taryn O'Connor, Director of Events and Services  
Aine Bennett, Association Community Relations Officer  
Charlotte Andrew, Association President