

9.1. J. 15.14 A Motion To Reform Alumni Access to the Union

OWNER: Pat Mathewson

IN EFFECT FROM: Immediately

REVIEW DATE: April 2016

THIS SSC & SRC NOTE:

- The Association's Strategic Plan holds 'engaging with alumni in a meaningful way' as a core objective of our three year strategy.
- Efforts are currently underway to make a student-driven alumni approach a reality, including the forthcoming Alumni Festival Weekend in April 2015.
- Barriers still exist to the ease with which Alumni can access the union, relying principally on the mechanism of Life Membership.
- Revenue from new and replacement Life Memberships issued in this academic year totalled £145.
- There is an insufficient mechanism for data capture of which alumni are visiting the union.
- The union has until now had no database to verify the authenticity of an alumnus who presents at the door on a given evening. This has now been rectified with the assistance of the Development Office.

THIS SSC & SRC BELIEVES:

- Successful engagement with alumni has the potential to significantly enhance the Association and the delivery of its mission. Furthermore, increased footfall has the potential to support commercial objectives.
- The success of events such as the forthcoming alumni festival weekend will rely on a user-friendly and efficient means of giving alumni access to the Union. The year on year success of these events will be enhanced by robust data capture.

THIS SSC & SRC RESOLVES:

- To Strike Section 3.2.1.2 from the Laws "On payment of the appropriate fee as determined by the SSC."
- In keeping with licensing laws, to suggest that door staff utilise the new database to verify the identity of alumni in enabling access to the Union.
- To mandate the Association Alumni Committee to revisit HLMs and clarify the significance of the award, by the end of this academic term.
- To mandate the Director of Representation and the Director of Student Development and Activities to look at the Association awards system and revamp it by the end of semester 1 of the next academic year.

PROPOSED:

Pat Mathewson	Sarah Thompson	Charlotte Andrew
Association President	AU President	Association Alumni Officer

SECONDED:

Leon O'Rourke	Joe Tantillo	Kyle Blain	Chris MacRae
DoES	DoRep-Elect	DoSDA-Elect	DoES-Elect

